

30K



WE POWER FLIGHT SEARCH WEBSITES WITH MILES



skyscanner



airtickets.com



Expedia®



KAYAK



30K IS THE SOLE PROVIDER OF THIS SERVICE

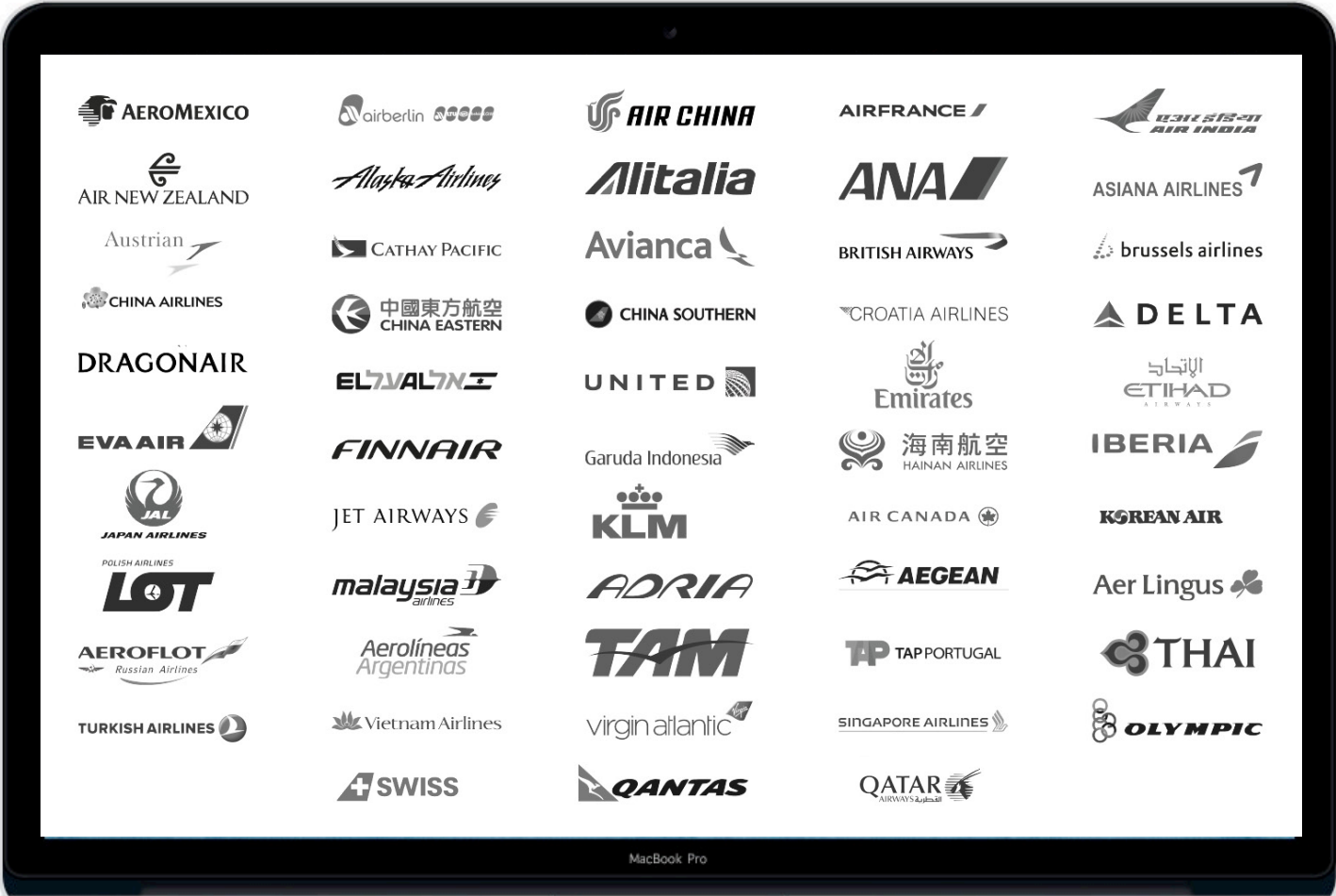
30K

PROMISE

WE WILL HELP YOU ACQUIRE NEW CUSTOMERS, DRIVE PROFITABLE BEHAVIOR AND ENHANCE YOUR WEBSITE TO BUILD CUSTOMER LOYALTY AND RETENTION

50 FREQUENT FLYER PROGRAMS

AND COUNTING



MacBook Pro

SHOW YOUR USERS *HOW MANY MILES* *THEY CAN EARN ON EVERY FLIGHT*

The image shows a screenshot of a flight booking website interface. The main heading reads "More miles and better fares EVERY TIME YOU FLY". Below this, it says "Get to status and rewards faster" and includes a green button labeled "See how it works" with a downward arrow. On the right side, there is a flight search form with tabs for "Round Trip" and "One Way". The form includes fields for "From" and "To", "Departure" and "Return" dates, "Adults" (set to 1), and "Cabin" (set to "All cabins"). A blue "Find Flights" button is at the bottom of the form. A red "PLAY VIDEO" button with a white play icon is overlaid on the right side of the screenshot. At the bottom of the screenshot, there is a video player interface with a progress bar showing "0:04 / 2:24" and various control icons like play, volume, and settings.

30k Sign Up Log In

More miles and better fares
EVERY TIME YOU FLY

Get to status and rewards faster

See how it works ↓

Round Trip One Way

Search for a flight

From To

Departure Return

Adults Cabin

1 All cabins

Find Flights

ALWAYS See how many miles you'll earn!

EASY Enjoy Frequent Flyer benefits

FAST Find the best flight in no time

0:04 / 2:24

PLAY VIDEO

WHAT'S IN IT FOR YOU?

MORE REVENUE

THE STRONG PRODUCT DIFFERENTIATION PROVIDED BY 30K'S TECHNOLOGY HELPS YOU ACQUIRE MORE USERS AND SELL MORE FLIGHTS – INCREMENTAL VOLUME THAT ULTIMATELY ALLOWS FOR A RENEGOTIATION OF THE COMMISSION STRUCTURE WITH THE AIRLINES.

Frequent Flyer Program

- ✓ Mileage Plus
- ✓ Miles & More
- ✓ Ethiad Guest
- ✓ Club Premier

\$1520

Sponsored

Wed, Mar 7 2:05 pm	Berlin BER	1 STOP 18H 00M	SIN Singapore	3:05 pm +1 Mar 7
Fri, Mar 14 11:10am	Singapore SIN	1 STOP 19H 15M	BER Berlin	3:05 pm Mar 14

Select

Earn **14,710** award miles

Avios

Login

Join

Flight Details

\$1099

Wed, Mar 7 9:05 pm	Berlin BER	1 STOP 15H 30M	SIN Singapore	7:35 pm Mar 7
Fri, Mar 14 9:05 am	Singapore SIN	1 STOP 22H 50M	BER Berlin	12:55 pm Mar 14

Select

Earn **6,598** award miles

Privilege Club

Login

Join

Flight Details

\$1197

Wed, Mar 7 6:45 pm	Berlin BER	1 STOP 15H 00M	SIN Singapore	4:45 pm Mar 7
Fri, Mar 14 11:55 am	Singapore SIN	1 STOP 16H 00M	BER Berlin	8:55 pm Mar 14

Select

WHAT'S IN IT FOR YOU?

MORE CONVERSION

ON YOUR WEBSITE USER CAN SPECIFY HIS FREQUENT FLYER PROGRAMS AND STATUS TO SEE FULLY PERSONALIZED RESULTS. IN THIS CASE, USER SPECIFIES HE'S A UNITED MILEAGE PLUS SILVER MEMBER TO SEE THE LUFTHANSA FLIGHT EARNS HIM OVER 20000 MILES.

The screenshot shows a flight search interface with a sidebar on the left containing the following options:

- Mileage Plus (selected)
- Premier Silver (selected)
- Miles & More
- Ethiad Guest
- Club Premier

The main content area displays flight results for a round trip from Singapore to Berlin. The price is \$1197. The flight schedule is as follows:

Day	Time	Origin	Stop	Destination	Time	Date
Wed, Mar 7	6:45 pm	Singapore SIN	1 STOP 19H 00M	Berlin BER	8:55 pm	Mar 7
Fri, Mar 14	11:55 am	Berlin BER	1 STOP 23H 50M	Singapore SIN	4:45 pm	Mar 14

The interface also shows a navigation bar with the following elements:


- Earn 20,673 award miles 13,782 status miles
- Mileage Plus
- Login
- Join

The circular callout highlights the personalized results for the user's status, showing the flight details and the price of \$1197.

WHAT'S IN IT FOR YOU?

MORE USER INFORMATION

ON YOUR WEBSITE THE TRAVELER IS ABLE TO CONNECT HIS FREQUENT FLYER ACCOUNTS AND RETRIEVE INFORMATION SUCH AS MILEAGE BALANCES, STATUS AND EXPIRATION DATES – AN EXTRAORDINARY INCENTIVE TO STORE THIS INFORMATION AND CREATE AN ACCOUNT WITH YOU.

Mileage Plus Login UNITED 

Henry Jones

•••••

Login

\$1099

Wed, Mar 7 9:05 pm	Berlin BER	1 STOP 15H 30M	SIN Singapore	7:35 pm Mar 7
Fri, Mar 14 9:05 am	Singapore SIN	1 STOP 22H 50M	BER Berlin	12:55 pm Mar 14

Select

\$1197

Wed, Mar 7 6:45 pm	Berlin BER	1 STOP 15H 00M	SIN Singapore	4:45 pm Mar 7
Fri, Mar 14 11:55 am	Singapore SIN	1 STOP 15H 00M	BER Berlin	8:55 pm Mar 14

Select

Earn **20,673** award miles **13,782** status miles **Mileage Plus** Login Join

WHAT'S IN IT FOR YOU?

The screenshot displays a flight booking interface with a Mileage Plus account summary on the left and flight options on the right. The account summary shows the user's name, Premier Silver status, 43,604 award miles, 16,396 miles left until award, 38,167 status miles, and 11,833 miles left until Premier Gold. The flight options are for a round trip from Berlin to Singapore and back. The first option is priced at \$1197 and the second at \$1099. A green callout box highlights the text 'Reach Gold status by choosing this flight'.

Mileage Plus

Henry Jones Premier Silver

43,604 award miles
16,396 left till Award

38,167 status miles
11,833 left till Premier Gold

\$1197

Wed, Mar 7 6:45 pm Berlin BER 1 STOP 19H 00M BER Berlin 11:55 pm Mar 7

Fri, Mar 14 11:55 am Singapore SIN 1 STOP 19H 00M BER Berlin 11:55 pm Mar 14

Reach Gold status by choosing this flight

Flight Details

\$1099

Wed, Mar 7 9:05 pm Berlin BER 1 STOP 15H 30M SIN Singapore 7:35 pm Mar 7

Fri, Mar 14 9:05 am Singapore SIN 1 STOP 22H 50M BER Berlin 12:55 pm Mar 14

Select

Flight Details

\$1197

Wed, Mar 7 6:45 pm Berlin BER 1 STOP 15H 00M SIN Singapore 4:45 pm Mar 7

Fri, Mar 14 11:55 am Singapore SIN 1 STOP 19H 00M BER Berlin 8:55 pm Mar 14

Select

Earn 20,673 award miles 13,782 status miles Mileage Plus Login Join

Flight Details

MORE DATA (TO MONETIZE)

AFTER CONNECTING HIS ACCOUNT THE USER NOW SEES HIS BALANCE AND STATUS WITH UNITED'S MILEAGE PLUS. INTEGRATING THIS INFORMATION INTO THE FLIGHT RESULTS INCENTIVIZES HIM TO BUY A SLIGHTLY MORE EXPENSIVE LUFTHANSA FARE THAT TAKES HIM DIRECTLY TO GOLD STATUS.

PRODUCT BENEFITS

MILES FOR ALL PARTNERS

WE ACCURATELY PROVIDE MILES EARNED FOR THE AIRLINE THAT THE PROGRAM BELONGS TO BUT AND ALL ALLIANCE AND PRIVATE PARTNERS CONNECTED TO IT.

50 FREQUENT FLYER PROGRAMS

OUR PRODUCT CURRENTLY INCLUDES THE TOP 50 FREQUENT FLYER PROGRAMS, BOTH DISTANCE AND REVENUE-BASED, COVERING 5 CONTINENTS.

FULLY PERSONALIZED RESULTS

ALL MILES RESULTS ARE PERSONALIZED FOR EVERY TRAVELER AND EVERY SEARCH, BASED ON THE USER'S PROGRAMS AND STATUS.

INCREASE REVENUE

TAP INTO ADDITIONAL REVENUE BY TARGETING THE 10% OF TRAVELERS RESPONSIBLE FOR 50% OF THE INDUSTRY PROFITS: THE FREQUENT FLYER.

IMPLEMENT FAST AT MINIMAL COST

LAUNCH IN UNDER 30 DAYS. WE PROVIDE DEDICATED TECHNICAL AND CUSTOMER SERVICE SUPPORT FOR A SEAMLESS INTEGRATION.

ACCESS PRICELESS DATA

UTILIZE FREQUENT FLYER INFORMATION AND BUILD A RICH USER PROFILE. KNOW YOUR CUSTOMERS EVEN BEFORE THEY BECOME YOUR CUSTOMER.

WHAT OUR CUSTOMERS ARE SAYING



IOANNIS PAPADONIKOLAKIS
BUSINESS DEVELOPMENT MANAGER
AIRTICKETS.COM

“WITH 30K WE CAN NOW SHOW OUR CUSTOMERS HOW MANY MILES THEIR TICKETS EARN. IT ALLOWS US TO SERVICE OUR USERS IN A TRULY UNIQUE WAY.”

“THE MOMENT WE HEARD ABOUT 30K’S PRODUCT WE KNEW WE HAD TO GET OUR HANDS ON IT. WE’RE NOW SERVICING OUR CUSTOMERS BETTER, WHILE BUILDING A STRONG PRODUCT DIFFERENTIATION AND A MORE LOYAL USER BASE. THEY’VE CREATED ONE OF THE MOST INNOVATIVE FLIGHT SEARCH FEATURES OUT THERE. INTEGRATING IT IS A NO-BRAINER.”

OTHER 30K PRODUCTS

MILES EARNING CALCULATOR

BESIDES HAVING IT INTEGRATED AS PART OF YOUR FLIGHT SEARCH ENGINE, OUR TECHNOLOGY CAN ALSO BE LEVERAGED TO RUN A STANDALONE MILES EARNING CALCULATOR, TO BE ACCESSED BY YOUR CUSTOMER SERVICE DEPARTMENT OR AS AN ADDITIONAL TOOL FOR YOUR USERS. JUST TYPE IN ANY ITINERARY AND FREQUENT FLYER PROGRAM TO KNOW HOW MANY MILES YOU CAN EARN.

Calculator

Earning

Configuration

Itinerary

SIN	Marketing Carrier	Operating Carrier	Fare Code	Flight No.
PVG	SQ	SQ	Y	e.g. 680

[+ Add Segment](#)

FFP: Singapore Airlines KrisFlyer

Flight purchase date: click to choose

Flight departure date: click to choose

Earnings

	MILES	ELITE MILES	DISTANCE
SIN-PVG	2357	2357	2357
Total	2357	2357	2357
Elite Silver	2946	2357	
Elite Gold	2946	2357	

MacBook Pro

OTHER 30K PRODUCTS

OTHER PRODUCTS ARE CURRENTLY UNDER DEVELOPMENT. WE WILL MAKE THESE AVAILABLE FOR OUR CUSTOMERS TO IMPLEMENT ON THEIR TRAVEL PLATFORMS AS ADDITIONAL FREQUENT FLYER TOOLS.

MILEAGE OPTIMIZER

KNOW WHICH FREQUENT FLYER PROGRAM MAXIMIZES YOUR ITINERARIES MILEAGE EARNINGS.

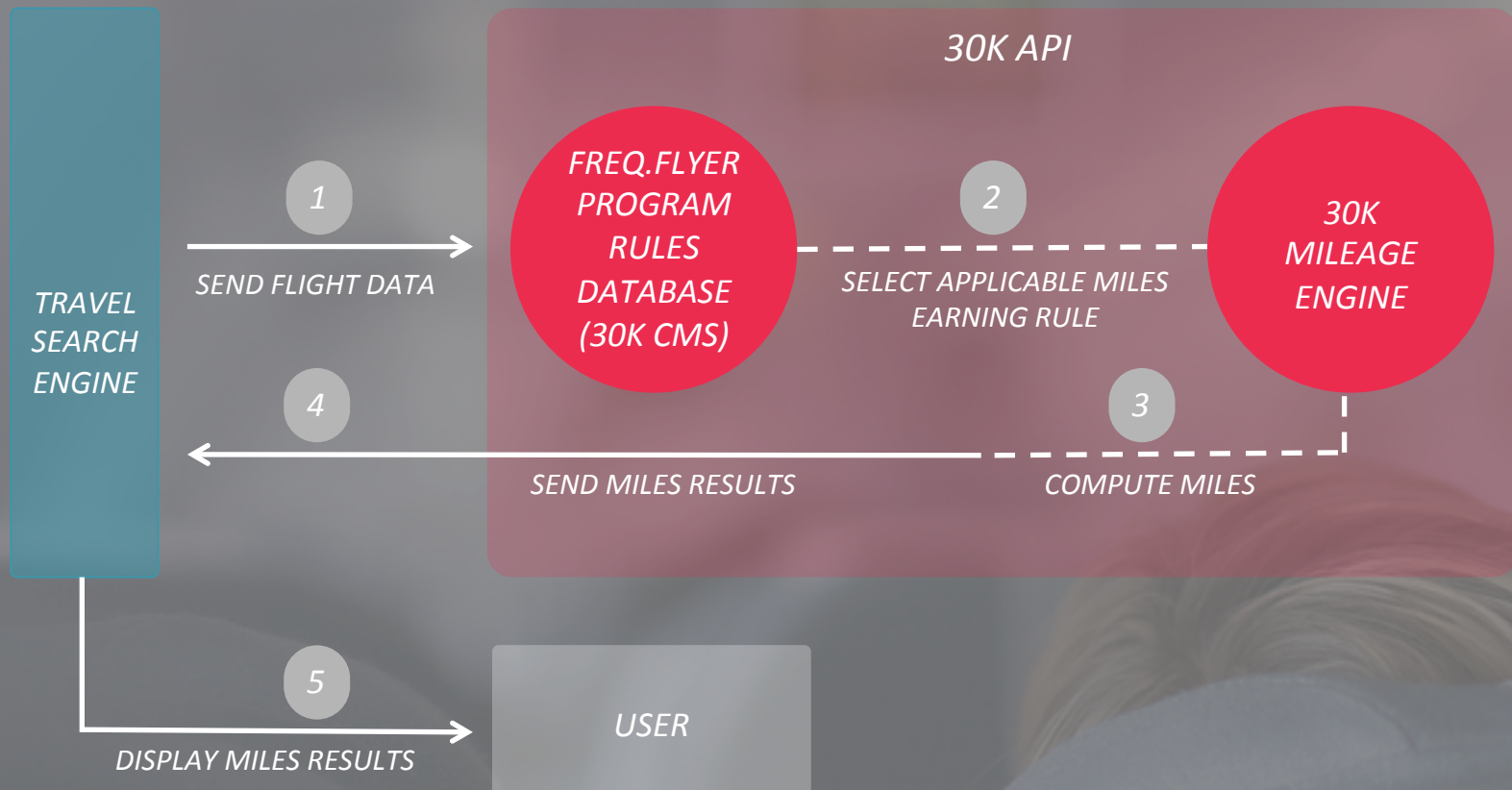
EXAMPLE > TRAVELER KNOWS HE'LL BE FLYING 5 DIFFERENT ITINERARIES NEXT YEAR. INPUTTING THOSE ITINERARIES AND THE AIRLINES HE'S FLYING WITH IN THE MILEAGE OPTIMIZER WILL SHOW HIM WHICH FREQUENT FLYER PROGRAM(S) WILL MAXIMIZE HIS MILEAGE EARNINGS.

MILEAGE LOOKUP

FOR ANY FREQUENT FLYER PROGRAM KNOW HOW MANY MILES EACH BOOKING CODE EARNS.

EXAMPLE > USER BOUGHT A FARE CODE Y WITH UNITED AIRLINES FROM LONDON TO NEW YORK AND WANTS TO KNOW TO WHICH OF HIS CURRENT FREQUENT FLYER CARDS HE SHOULD BE POSTING THE MILES IN ORDER TO MAXIMIZE THESE. HE REALIZES ACCRUING IT TO HIS TURKISH AIRLINES MEMBERSHIP WILL EARN HIM THE MOST MILES.

OUR PRODUCT HOW IT WORKS





in ALEX JAWAD | CEO
SERIAL ENTREPRENEUR



in RUI BOM | CMO
MARKETING AT UNILEVER



in VITALI PUKHALSKI | CTO
SR. DEV. TRAVEL APPLICATIONS

THE CREW



in ANDI OCAMPO | DATA INTEGRITY
DATA MANAGEMENT AT ACCENTURE



in JERRY PHILIP | BUS. DEVELOPMENT
CO-FOUNDER AT POINTS.COM

ADVISORY TEAM



in RAVINDRA BHAGWANANI
FREQUENT FLYER GURU & LOYALTY CONSULTANT



in COLEY DALE
DIRECTOR AT CTRIP.COM

THERE'S A NEW FREQUENT FLYER EVERY 2 SECONDS



*WILLING TO PAY 5%-7% MORE FOR FARES
EARNING MORE MILES*

***BE AMONGST THE FIRST
GENERATING VALUE
FROM THESE MOST VALUABLE CUSTOMERS***

WANT TO KNOW MORE?

JERRY PHILIP

jerry@30k.com

+1 905-580-5718

30K

